



# Introducing the Mercia taxapp

## Our expertise at your fingertips

Mobile devices are an essential part of finding information on the go every day. Our mobile application features valuable content and tools to support accountants in their everyday practice, along with the latest news and updates in the industry.

## Always the latest information

With over 30 years' experience delivering high quality content to accountancy firms in the UK, our experts regularly update the content within our taxapp so you will always have access to correct information when you need it.

Available to download on:



## The key features include:

### Tax calculators

- interactive calculators to help you make informed decisions
- calculate car and fuel benefits, employee payroll taxes, pensions relief, inheritance tax, VAT, corporation tax, property taxes, loan and mortgage repayments and more

### Tax tables

- key tax rates tables with explanatory notes
- rates include Capital Gains Tax, corporation tax rates, car fuel benefit, income tax rates, property taxes across the UK (SDLT, LTT and LBTT) capital allowance and more

### Mileage tracker

- easily keep a record of your miles on the road

### Key tax dates

- a tax calendar covering upcoming self assessment, employer and MTD for VAT deadlines, with supporting details on who will be affected
- all dates can be added to the device's calendar with one click and shared via email, message, social media or other integrated apps

### Expenses logger

- capture, record and export all the information you need

### Tax tips

- a section on practical tax tips covering the family, businesses, selling assets and tax efficient savings.

[DOWNLOAD FOR FREE NOW](#)

## What are the benefits of a PWA?

1. PWAs take up minimum storage on your device.
2. They consume less data without sacrificing the benefits, such as speed and updates.
3. PWAs can be used anywhere, at any time, even without internet.
4. HTTPS – The S in HTTPS stands for 'Secure', this means that any and all communications between the website you are visiting, and your browser are encrypted.

## Did you know that Mercia's app is a Progressive Web App?

Progressive Web Apps (or PWAs) are local apps which behave in the same way as traditional native apps (those found in app stores). They can be added to your home screen faster than a native app, while also being more secure due to browser encryption, in addition, they can even work offline too. PWAs are the next step in mobile technology, improving overall user experience and enhancements, which is why many leading names have already started using them.



Powered by Mercia & Practice Track

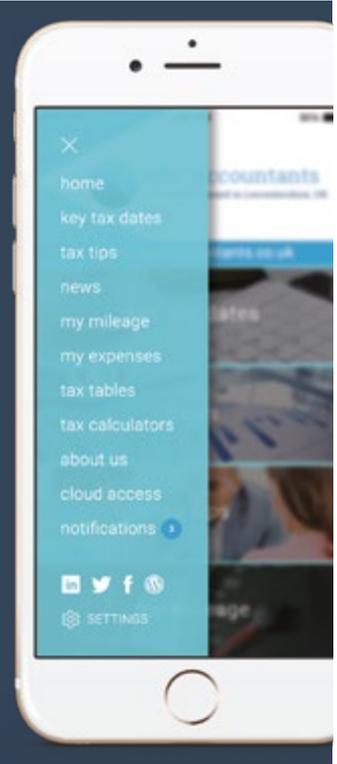
## Give your firm a digital advantage

- Full taxapp design
- Automatically updated tax content
- Latest news
- Cloud portal access
- Social media and blog integration
- Personalised marketing materials and more

### Price

**£999** plus VAT set-up + **£50** plus VAT per month

12 month minimum contract



Email [info@mytaxapp.co.uk](mailto:info@mytaxapp.co.uk)  
or visit [www.mytaxapp.co.uk](http://www.mytaxapp.co.uk)  
call **0330 058 7141**  
to speak to our expert team.

*12 month minimum subscription*